

Who this is for

This course is designed for people who need to invent new ways to solve problems, product or process, no matter what their job title.

The course is intended to be run on your site in your facilities to avoid venue costs. Alternative venues can be arranged at extra cost.

The course will accommodate between 12 and 24 people from your organization.

Cost

The cost of this one-day course is £900 + Expenses + VAT.

Expenses comprise our actual travel, accommodation, venue and refreshment costs.

Terms are 30 days on invoice.

Learning styles

The course is run in a workshop style. The attendees are given tasks which demonstrate the learning points so helping embed the knowledge and ability.

In this way the learning is part of their own experience and is much more likely to be recalled and used when back at work.

Course materials

Course workbooks are provided to participants as a reminder of what has been covered and to give a medium for the creation of personal notes.

Course Details

Content

1. What is innovation?
2. Creative Techniques
3. Thinking styles
4. The Flow State
5. Soft-system methodology
6. Liberating your creativity

Benefits

1. Understand innovation in your context
2. Know how to brainstorm effectively
3. Unblock your mind
4. Release creativity
5. Think deeply
6. Understand real-world complexity
7. Capture those fleeting thoughts

Results

1. Focused innovation
2. Be involved, engaged and develop
3. Self-actualisation, the ultimate motivator
4. Fulfilled, happy employees
5. Your business is the thought leader
6. Breakthrough thinking
7. Wisdom