

Who we are

Remember when your business was younger? It had a vitality, an energy with everybody knowing what was happening and all striving for a common goal.

The business grew but now you feel there is a loss of fizz? Your gut instinct is telling you things should be better after all the investment in people, processes and facilities? You feel there is a loss of clarity of purpose?

If there is a search term “what on Earth do I do next” then this is the answer.

Businesses that have succeeded and grown have an effective way of doing things, their own way, a unique vision and culture, created by the Founders. With growth that culture is inevitably diluted, even lost, as layers of management are added.

What’s needed is a re-focus on the vision, values and culture originally laid down to create an uncopiable competitive advantage suitable to your larger, more successful Firm.

And with that, the vitality to re-energise the business

Motivation Matters is your partner to make that happen with this bespoke Programme.

Contact Us

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The leading to greater performance Programme



MOTIVATION MATTERS LIMITED
Training for corporate success

Who this is for

This programme is designed for the people with management responsibility, whatever the title, to move forward to a more prosperous, secure future.

It is intended to run on your site in your facilities to avoid venue costs. Alternative venues can be arranged at extra cost.

The programme accommodates between 12 and 24 people from your organisation. If you need to develop more people, then multiple programmes can be run in parallel.

Delivery

Delivery takes place in a timescale to suit you, but within a six month period, and comprises a core set of workshops.

The workshops are:

1. Work and People
2. People and Communicating
3. Communicating and Managing
4. Managing and Motivating
5. Motivating and Innovating

Course materials

Course workbooks are provided to participants as a reminder of what has been covered and to give a medium for the creation of personal notes.

Programme Details

Content

The Programme is designed to give your people managers the tools, understanding and skills they need to substantially raise employee engagement, increasing performance, profitability and shareholder value.

The Programme comprises five days of Workshops.

Workshops

1. Work and People
2. People and Communicating
3. Communicating and Managing
4. Managing and Motivating
5. Motivating and Innovating

Benefits

1. Improve productivity and profitability
2. Managing people is more effective
3. Increased innovation
4. Employees give discretionary effort
5. Be seen as a sector leader
6. Solutions not problems
7. Change is much easier
8. Self-reinforcing work values
9. Better job security in a profitable organisation
10. Pay is above average
11. People feel involved and enjoy their contributing to success
12. Improved staff retention

Who this is for

This course is designed for people who manage people, no matter what their job title, and want to raise their performance substantially.

The course is intended to be run on your site in your facilities to avoid venue costs. Alternative venues can be arranged at extra cost.

The course will accommodate between 12 and 24 people from your organization.

Cost

The cost of this five-day course is £4250 + Expenses + VAT.

Expenses comprise our actual travel, accommodation, venue and refreshment costs.

Terms are 30 days after the course on invoice.

Learning styles

The course is run in a workshop style. The attendees are given tasks which demonstrate the learning points so helping embed the knowledge and ability.

In this way the learning is part of their own experience and is much more likely to be recalled and used when back at work.

Course materials

Course workbooks are provided to participants as a reminder of what has been covered and to give a medium for the creation of personal notes.

Programme Details

Results

The Programme raises the ability of your people managers to inspire their staff. This leads to massive employee engagement and significantly improved organisation performance.

The financial numbers are a simple example. You will see an increase in operating profit due to greater employee commitment, willingness and effort.

As well as the financial numbers, you will experience a more dynamic outward looking organisation ready to face any challenge.

This all means that Customer Service is improved. Happier Customers mean more Customers and higher sales.

The senior executives have time to look at the organisation's environment and spot the next big opportunity.

Managers will be successful, less stressed and find your targets much more achievable through the miracle of discretionary effort.

Recruitment is easier as retention increases and you are a desirable place to work, in the area and the sector.

As employees you are proud of your employer, your contribution and the promotion prospects. You are better paid than average in your sector and enjoy better job security.